



The book was found

# Posters Of The First World War (Shire General)



## Synopsis

The First World War coincided with a golden age of advertising, and throughout the conflict striking and colorful poster art was used to recruit soldiers, promote investment in the war, keep up morale - and, of course, to vilify the enemy. Prominent artists including Norman Wilkinson paired bold images to punchy text to maximize the pieces' impact, and the selection in this book offers an informative guide to the range of posters used and how government appeals and messages were displayed to the general public. From the iconic image of "Your Country Needs You!" to others that take less a less direct approach such as "Daddy, What Did You Do in the War?" and "Buy War Bonds Now!", this book puts the reader in the shoes of the First World War "man in the street".

## Book Information

Series: Shire General (Book 8)

Hardcover: 172 pages

Publisher: Shire Publications (July 22, 2014)

Language: English

ISBN-10: 0747814287

ISBN-13: 978-0747814283

Product Dimensions: 7.8 x 7.8 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #166,532 in Books (See Top 100 in Books) #7 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Military #9 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Posters #40 in Books > Arts & Photography > Graphic Design > Printmaking

## Customer Reviews

David Bownes is a museum professional with over 20 years' experience working in the sector, and is Assistant Director at the National Army Museum. Among his other books are London Transport Posters: A Century of Art and Design and Underground: How the Tube Shaped London. Robert Fleming is a Curator at the National Army Museum and has worked closely with the Museum's First World War poster collection; he has also worked at the Imperial War Museum. He specialises in British colonial and imperial forces, and has published on the Australian army in the First World War.

Outstanding!

Thanks.

Good

[Download to continue reading...](#)

Posters of the First World War (Shire General) World War 1: Soldier Stories: The Untold Soldier Stories on the Battlefields of WWI (World War I, WWI, World War One, Great War, First World War, Soldier Stories) World War 2 Historyâ™s 10 Most Incredible Women: World War II True Accounts Of Remarkable Women Heroes (WWII history, WW2, War books, world war 2 books, war history, World war 2 women) Ace General Chemistry I and II (The EASY Guide to Ace General Chemistry I and II): General Chemistry Study Guide, General Chemistry Review The Posters: 1,000 Posters from Toulouse-Lautrec to Sagmeister Graphic Organizer Posters: All-About-Me Web: Grades 3-6: 30 Fill-in Personal Posters for Students to Display with Pride World War 1: World War I in 50 Events: From the Very Beginning to the Fall of the Central Powers (War Books, World War 1 Books, War History) (History in 50 Events Series) British Campaign Medals of the First World War (Shire Library) Picture This: World War I Posters and Visual Culture (Studies in War, Society, and the Military) Clinical Anesthesia Procedures of the Massachusetts General Hospital: Department of Anesthesia, Critical Care and Pain Medicine, Massachusetts General ... of the Massachusetts General Hospital) Bowling (Shire General) The First Blitz: Bombing London in the First World War (General Military) Standard Catalog of World Paper Money, General Issues, 1368-1960 (Standard Catlog of World Paper Money Vol 2: General Issues) Standard Catalog of World Paper Money General Issues - 1368-1960 (Standard Catlog of World Paper Money 14th Edition: General Issues) Standard Catalog Of World Paper Money General Issues 1368-1960 (Standard Catlog of World Paper Money 13th edition: General Issues) By Leslie DeLong - General and Oral Pathology for Dental Hygienists (DeLong, General and Oral Pathology for Dental Hygienists): 1st (first) Edition Civil War: American Civil War in 50 Events: From the Very Beginning to the Fall of the Confederate States (War Books, Civil War History, Civil War Books) (History in 50 Events Series Book 13) The Art of Devastation: Medallic Art and Posters of the Great War War Posters: Weapons of Mass Communication World War I - 9 Book Collection: Nelson's History of the War, The Battle of Jutland & The Battle of the Somme: Selected Works from the Acclaimed War Correspondent ... Perspective and Experience During the War

Contact Us

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)